

FOUNDATION

YEAR

GRAPHIC

INTERIOR

DESIGN

DESIGN

DIGITAL

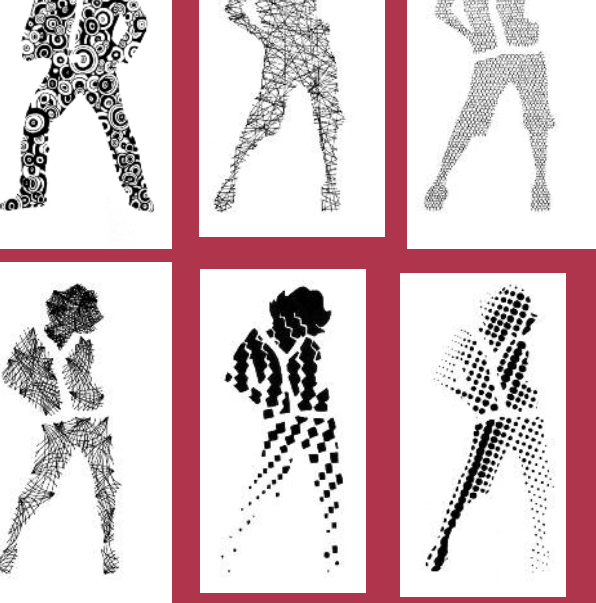
VIDEO

DESIGN

GAME ART

Autyref

**SCHOOL
OF UP-
COMING
DESIGNERS.**



Ne cherchez pas l'intrus, il n'y en a pas.

Le
Marché
des Enfants
ROUGES

GRAPHIC DESIGN

Computer Graphic designer

Learn a trade and earn a fully accredited diploma.

National Diploma in Graphic Design in communication design and print media

Fully accredited International Bachelor in Graphic Design

Requirements to become a graphic designer: master communication strategy and specific skills; show excellence when working with the latest tools and technologies in the areas of communication design, publishing, advertising...

Art Director in Graphic Design

Major in graphic design

Major in creative advertising

Fully accredited International Master in Graphic Design

Become an expert in design, involved at all steps of development of communication projects, from scratch to implementation. Earn a national certificate and an international diploma, both fully accredited.

FOUNDATION YEAR

Foundation course based on a national curriculum, fully accredited by the Rectorate of Paris

Objectives

One-year foundation course to gain access to undergraduate courses (BTS, schools of architecture...): acquisition of knowledge and basic skills in art and design, in methods of artistic production, computer skills and general culture.

This upgrade aims at helping students find their way. As such, it does not lead to a diploma.

What's next ?

Immediately after the upgrade, Autograf opens to many academic and professional choices:

- Bachelor in Video Game Art
- BTS and Bachelor of Interior Design
- BTS and Bachelor in Graphic Design
- Fully accredited diploma of "Interactive Media Integrator"

In addition to pursuing research in these sections, the upgrade is a gateway to other national diplomas in applied arts. It is also an excellent preparation for entrance examinations to the schools of applied arts, architecture and design.

Since 1982 **Autograf** has been reactive while keeping the spirit of its beginning. **Autograf** is one of the first schools in France to have specialized in the creative professions of communication. Starting with graphic design and multimedia, **Autograf** has expanded its training offer to other jobs of the future such as interior design and, more recently, video games.





DIGITAL DESIGN

Integrating interactive media

Work with and develop interactive digital applications, manage a project from beginning to end. Earn a fully accredited national diploma.

National Diploma in Graphic Design

Major in communication

Major in digital media

Fully accredited International Bachelor in Graphic Design

Interactivity is at the core of the learning process. The picture moves, the concept comes to life and becomes participatory thanks to the talent of the digital designer.

Art Director in Graphic Design

Major in digital and interactive design

Fully accredited International Master in Graphic Design

Blaze new trails in the field of digital and interactive media. Earn a double diploma: a fully accredited national diploma and an international diploma.

Webmaster, Webdesigner

Develop an actual basic website.

INTERIOR DESIGN

National Diploma in Interior Design Fully accredited International Bachelor in Interior Design

As an interior architect, contribute to the aesthetic design of spaces and volumes of our everyday lives.

Interior Design Architect

Major in Scenography

Major in Interior Design

Fully accredited International Master in Interior Design

Training takes place in Paris or in Algiers (Algeria)...

The interior designer works on development projects and design, combining sensitivity and creativity.



VIDEO GAME ART

Fully accredited Bachelor in International Video Game Art

3D artists, 3D animation designers, Level Designer: leads to many professional choices.

Art Director in Game Design

Fully accredited International Master in Video Game Design

Manage a 3D project from beginning to end.

3D Artist

All stages of the production timeline are looked into through intensive practical training.





VOCATIONAL TRAINING

You are self-reliant and well organized, you want to quickly enter the professional world

The vocational training scheme allows you to continue studying while starting to work.

Vocational training – How it works : a company hires a candidate. The company asks Autograf to provide training for its employee who then alternates periods at work and periods at school. He or she is paid by the company and must pay in return any fees included in the professional contract. The OPCA, an official professional body, finances the training.

AN INTERNATIONAL SCHOOL

Paris, Beijing, Algiers, Sofia

Autograf is most keen on international exchanges. In recent years, the School of Upcoming Designers has formed partnerships with art schools internationally. The creation of the Interior Architecture Autograf-Algiers section reflects the growing interest of foreign students for fully accredited International Masters.

PRACTICAL INFORMATION

Autograf

35, rue Saint-Blaise
75020 Paris
T : +33 (0)1 43 70 00 22
F : +33 (0)1 43 70 00 66
contact@autograf.fr
M° Line 9 Marais
M° Line 2 Alexandre Dumas
T3 Marie de Miribel
Bus 26, 64, 76
Pyrénées-Bagnolet
See enclosed map.



Autograf at its best

Linking workshops

Two weeks a year, students in the foundation year participate in workshops with students in their senior Bachelor year. Around a common theme, the teams led by professional counselors are invited to meet high standards in terms of production.

An essential moment for linking in the school, and a practical way to consider career choices, while learning about project management through first-hand experience in an agency.

Agency work: team works

In their senior year, students whatever their major are invited to work in teams. They set up agencies, each with its actual identity, philosophy, and take up a minimum of three briefs from actual customers. Students learn about all aspects of project design, implementation, financial management, production on suitable media, planning, team management...

An international attitude

Every year, interior design students participate in an exchange with the College of Art at the University of Technology, Beijing. The exchange takes place in the form of two workshops: one in Beijing, one in Paris

SCHOOL
OF UPCOMING
DESIGNERS

35, rue Saint-Blaise 75020 Paris • Tél. : +33 (0)1 43 70 00 22 • contact@autograf.fr
www.autograf.fr

Private institution of higher technical education